

## POTLATCHDELTIC PRIVACY POLICY

Effective Date: October 16, 2024

This Privacy Policy ("Policy") explains how PotlatchDeltic (collectively, "PotlatchDeltic," "we," or "us") collects, uses, and discloses personal information about you. For purposes of this Policy, personal information includes "personal data" and similar terms as defined under applicable privacy laws.

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### Who Does This Policy Cover?

This Policy applies to personal information we collect both online and offline, including when you access or use our website and other online products and services (collectively, the "Services"), attend our events, contact customer support, or otherwise interact with us. In some cases, we may provide different or additional policies or notices about our information practices. For instance, we may provide different privacy policies or notices for certain programs or activities, or subsidiaries or affiliates, in which case this Policy will not apply.

### How is This Policy Updated?

PotlatchDeltic may change this Policy from time to time. If we make changes, we will notify you by revising the Effective Date above and, in some cases, we may provide you with more prominent notice (for example, by adding a statement to our homepage or sending you a notification). We

encourage you to review this Policy regularly to stay informed about our information practices and the choices available to you.

### **What Personal Information Does PotlatchDeltic Collect?**

**Information You Provide to Us.** We collect information you provide directly to us. For example, we collect information when you make a purchase; access and use our Services; create an online account or profile; sign up for mailing lists; engage with us via social media platforms; apply for a job with us; and when you email, call, or otherwise communicate with us. The types of information we may collect include your name, business name, federal tax identification number, postal address, phone number, email address, ZIP code, fax number, information about your business, and any other information you choose to provide. If you enter into a contract with us, we work with third party payment processors to collect and process your payment information, to the extent applicable.

**Information We Collect Automatically.** When you access or use the Services, we automatically collect certain information about you, including:

- **Device and Usage Information:** We obtain information about the device you use to access our Services and your use of our Services, including the type of browser you use, hardware model, operating system and app version. We may also obtain information about your mobile network information, IP address, access times, pages viewed, and links clicked.
- **Information Collected by Cookies and other Tracking Technologies:** We (and those who perform work for us) may use cookies, web beacons (also known as clear GIFs, web bugs, or pixel tags), or other tracking technologies to collect information about your interactions with our Services, including information about your browsing behavior, purchase behavior, and other engagement with the Services. For more information about cookies and how to disable them, please see the Cookies subsection within the What Are Your Privacy Choices? section below.

**Information We Collect from Other Sources.** We may also receive information about you from other sources. For example:

- We collect content you disclose publicly in connection with our products, services, including photos, videos, and profile information.
- We collect information you disclose in prospective employee application services when you apply for a job.

## **Social Networks.**

- If you create an account or access our Services using credentials from a third-party social media platform (such as Facebook), we have access to certain information from that platform, such as your name, email address, friends list, and public profile information, in accordance with the authorization procedures determined by that platform.
- Our Services may also provide social media links that enable you to disclose information with your social networks. Your use of these links may result in the collection or disclosure of personal information about you on those social media sites. We encourage you to review the privacy policies and settings on those social media sites to make sure you understand the personal information that may be collected, used, and disclosed.
- If you post, comment, or disclose personal information, including photographs, to any public forum, social network, blog, or other forum, your personal information can be read, viewed, collected, or used by others. Any personal information you provide to these forums is not covered by this Policy.

**Information We Infer or Derive About You.** We may derive information or draw inferences about you based on the information we collect. For example, we may infer that you are looking to purchase other products based on your website browsing behavior and past purchases, or we may use your IP address to draw inferences about your approximate location.

## **How Does PotlatchDeltic Use Your Personal Information?**

We use the information we collect about you to provide the products and services you request and to customize your experience with us. We also use the information we collect to:

- provide, maintain, and improve our Services;
- provide technical support (including to debug and troubleshoot), and send you technical notices, updates, security alerts, support messages, and other transactional or relationship messages;
- detect, investigate, and help prevent security incidents, fraudulent transactions, and other malicious, deceptive, fraudulent, or illegal activities and help protect the rights and property of PotlatchDeltic and others;
- respond to your comments and questions and provide customer service;
- communicate with you about PotlatchDeltic and partner products, services, offers, surveys and customer experience research, news, events, and other information we think will be of interest to you (for information about how to opt out of promotional communications,

please see the Promotional Communications subsection of the What Are Your Privacy Choices? section below);

- comply with our legal and financial obligations;
- monitor and analyze trends, usage, and activities in connection with our Services, and experiences;
- tailor the content and information that we send or display to you, offer location customization and personalized recommendations, help, and instructions, and otherwise personalize your experience while using our Services; and
- carry out any other purpose conveyed to you at the time the information was collected.

### **What About Targeted Advertising and Analytics Services Provided by Others?**

We engage others to provide analytics services, and perform related services across the web and in mobile applications. These entities may use cookies, web beacons, SDKs, device identifiers and other technologies to collect information about your use of the Services and other websites and mobile apps, including your IP address, web browser, mobile network information, pages viewed, time spent on pages or in mobile apps, links clicked, and conversion information. Some of the activities described in this section may constitute “targeted advertising,” “sharing,” or “selling” under certain laws. To learn more about the choices available to you with respect to these practices, see the Opting Out of Targeted Advertising, Sharing, and Sales section below.

### **How Does PotlatchDeltic Disclose Your Personal Information?**

In certain circumstances, we disclose (or permit others to directly collect) information about you. The list below describes when and to whom we disclose the categories of personal information described in the What Personal Information Does PotlatchDeltic Collect? section above:

- with service providers, vendors, consultants, contractors, or agents who complete transactions or perform services on our behalf, such as those that assist us with our business and internal operations like shipping and delivery, rentals, payment processing, fraud prevention, customer service, surveys and market research, experiences and events, personalization, data enrichment, analytics, marketing, and advertising;
- in connection with, or during negotiations concerning, any merger or acquisition of all or a portion of our business by another company, joint venture, corporate reorganization, insolvency or bankruptcy, financing or sale of company assets;
- if we believe disclosure is in accordance with, or required by, any applicable law, regulation, or legal process, including lawful requests by public authorities to meet law enforcement or national security requirements;

- if we believe your actions are inconsistent with our Terms of Service or other agreements or policies, if we believe that you have violated the law, or if we believe it is necessary to protect the rights, property, and safety of PotlatchDeltic, our employees, our customers, or any other persons;
- between and among PotlatchDeltic and any current and future parents, affiliates, subsidiaries, and other entities under common control and ownership; or
- with your consent or at your direction.

We also disclose aggregated or de-identified information, which cannot reasonably be used to identify you. PotlatchDeltic processes, maintains, and uses this information only in a de-identified fashion and will not attempt to re-identify such information, except as permitted by law.

### **We Do Not Sell Your Personal Information**

We do not sell, rent or trade your personal information to any third parties, as we value your privacy. We also do not “sell” your personal information as defined by the California Consumer Privacy Act.

### **Where Does PotlatchDeltic Process and Store Your Information?**

We are based in the United States and process and store personal information on servers located in the U.S. By accessing or using the Services or otherwise providing information to us, you consent to the processing, transfer and storage of information in and to the U.S. and other countries, where you may not have the same rights and protections as you do under local law.

### **Our Commitment to Data Security**

We maintain reasonable administrative, technical and physical security measures to help protect information about you from loss, theft, misuse and unauthorized access, disclosure, alteration and destruction.

While we implement these and other security measures, we cannot guarantee that the security measures we have in place to safeguard personal information will always be sufficient or will not be defeated.

Personal information is retained for as long as necessary to reasonably fulfill the purposes for which it was intended and for legal or business purposes.

### **What Are Your Privacy Rights and Choices?**

**Access, Correction, and Deletion.** Depending on where you reside, you may have the right to (1) request to know more about and access the personal information we collect, use, and disclose

about you, (2) request deletion of your personal information, (3) request correction of inaccurate personal information, and (4) request a copy of your data.

To request access, correction, deletion, or a copy of your personal information contact [support@potlatchdeltic.com](mailto:support@potlatchdeltic.com). You can also access, correct, or delete certain information stored within your online account at any time by logging into your online account and updating your information.

We may verify your request by asking you to provide information related to your recent interactions with us. We will endeavor to respond to a verifiable request to know, correct or delete within 45 days of our receipt of the request. If we require more time (up to an additional 45 days), we will inform you of the reason. If we deny your request, you may appeal our decision by contacting us at [support@potlatchdeltic.com](mailto:support@potlatchdeltic.com). If you have concerns about the results of an appeal, you may contact the attorney general in the state where you reside.

**Opting Out of Targeted Advertising, Sharing, and Sales.** As described in the [support@potlatchdeltic.com](mailto:support@potlatchdeltic.com).

**Nondiscrimination.** We will not discriminate against you for exercising your privacy rights.

**Promotional Communications.** You may opt out of receiving promotional communications from PotlatchDeltic by contacting us at [support@potlatchdeltic.com](mailto:support@potlatchdeltic.com). If you opt out of receiving promotional communications, we may still send you non-promotional emails, such as emails about your purchases, account, or our ongoing business relations.

**Cookies.** Most web browsers are set to accept cookies by default. If you prefer, you can usually adjust your browser settings to remove or reject browser cookies. Please note that removing or rejecting cookies could affect the availability and functionality of our Services.

**Children's Information.** Our Services are not directed to children under 18 (or other age as required by local law), and we do not knowingly collect personal information from children. If you learn that your child has provided us with personal information without your consent, you may contact us at [support@potlatchdeltic.com](mailto:support@potlatchdeltic.com). If we learn that we have collected any personal information in violation of applicable law, we will promptly take steps to delete such information and terminate the child's account.

### **Are There Additional Disclosures for Individuals Located in California?**

The California Privacy Rights Act (“CPRA”) requires us to explain some information using certain definitions and categories set out in the CPRA. If you reside in California, this section applies to you and describes our data practices today and in the preceding 12 months.

**California Categories of Personal Information.** We collect the following: identifiers (such as your name, email address, or IP address), characteristics of protected classifications under California or

U.S. law (such as your age and other demographic information), commercial information (such as records of products purchased), Internet or electronic network activity information (such as browsing history and information about your activities on our Services), professional and employment related information, inferences drawn about your preferences, and other categories that relate to or are reasonably capable of being associated with you. For more details about the precise data points we collect and the sources of such collection, see the What Personal Information Does PotlatchDeltic Collect? section above.

**Selling and Sharing.** We do not sell or knowingly share any personal information to any third parties as defined under the CPRA.

We do not sell or knowingly share personal information about consumers under the age of 16.

**Retention.** Personal information is retained for as long as necessary to reasonably fulfill the purposes for which it was intended and for legal or business purposes. If you request your data be deleted and account closed, we will delete your account data.

**Purposes for Processing.** We collect personal information for the business and commercial purposes described in the How Does PotlatchDeltic Use Your Personal Information? section above.

**Categories of Recipients.** We may make disclosures to the following categories of recipients:

Category of Personal Information	Categories of Recipients
Identifiers	Cloud Service Providers, Payment Processing Companies, Analytics Companies, Fraud Prevention Companies, Marketing Companies, Fulfillment Partners, User Engagement Partners, Data Enrichment Companies, Email Providers, Customer Service Providers, Legal Compliance Partners
Characteristics of Protected Classifications Under California or U.S. Law	Cloud Service Providers, Marketing Companies, Analytics Companies, Email Providers, User Engagement Partners, Legal Compliance Partners
Commercial Information	Cloud Service Providers, Fulfillment Partners, Payment Processing Companies, Marketing Companies, Fraud Prevention Companies, User Engagement Partners, Email Providers

Internet or Other Electronic Network Activity Information	Cloud Service Providers, Analytics Companies, Marketing Companies, User Engagement Partners, Fraud Prevention Companies, Email Providers, Legal Compliance Partners
Electronic, or Visual Information	Cloud Service Providers, Fraud Prevention Companies, Customer Service Providers
Inferences	Cloud Service Providers, Analytics Companies, Marketing Companies, Email Providers, Fulfillment Partners, Customer Service Providers
Personal Information Described in Section 1798.80(e) of the California Civil Code	Cloud Service Providers, Fulfillment Partners, Fraud Prevention Companies, Marketing Companies, Analytics Companies, User Engagement Companies, Email Providers, Customer Service Providers, Legal Compliance Partners

**Your Rights.** Please see the What Are Your Privacy Choices? section above for more information about your privacy rights and how to exercise them.

If you are submitting a rights request as an authorized agent, you are required to submit proof of your authorization to make the request, such as a valid power of attorney or proof that you have signed permission from the individual who is the subject of the request. Please do not provide any sensitive personal information in connection with this request, such as a driver's license or other government-issued ID. In some cases, we may be required to contact the individual who is the subject of the request to verify his or her own identity or confirm you have permission to submit this request. If you are an authorized agent seeking to make a request to access, correct, or delete your personal information, contact us at [support@potlatchdeltic.com](mailto:support@potlatchdeltic.com).

### How Can You Contact Us?

If you have any questions, comments or concerns about this Policy or about our privacy practices, please email us at [support@potlatchdeltic.com](mailto:support@potlatchdeltic.com). You may also direct your privacy-related comments or questions to the following address: ATTN: Legal Department, 601 W. First Avenue, Suite 1600, Spokane, WA 99201